

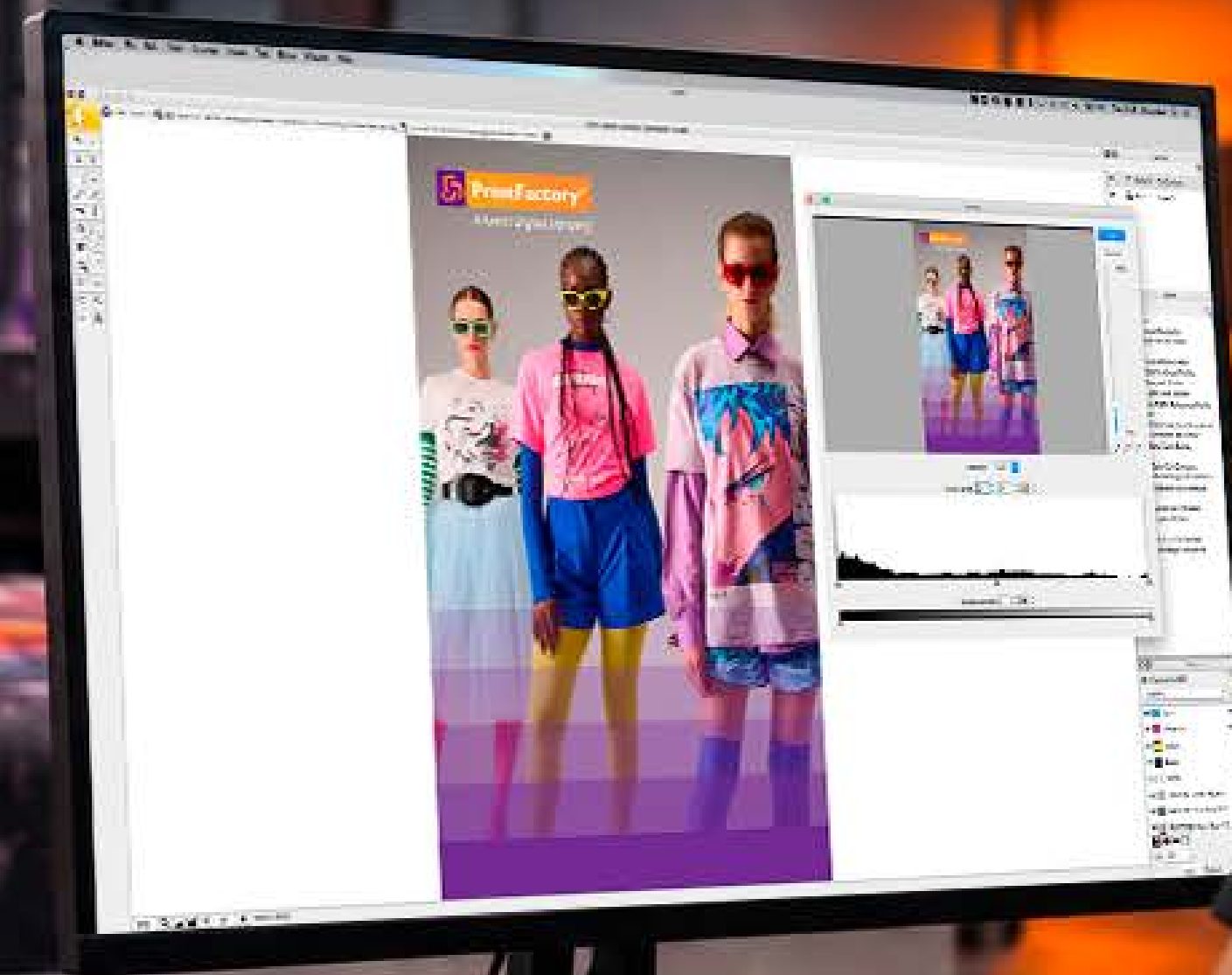


A Kornit Digital Company

Better Printing. Bigger Profits.

10 Reasons Why PrintFactory

Simplify your workflow.
Gaining complete production control.
Increase productivity and profitability.



The print industry doesn't need more software.

It needs a smarter way to run production.

PrintFactory is the industry's most complete, intelligent, and connected print workflow platform. Helping print businesses transform chaos into control, improve efficiency, deliver consistent results every day, reducing waste and, most importantly, increasing profitability.

A single-vendor platform that delivers everything needed to produce large format digital printing, across any digital print market, for all your devices (printers and cutters).



**One Platform.
One Workflow.
Total Control.**

01

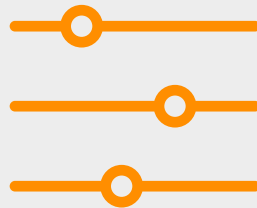
**One Unified Platform.
One Complete Workflow.**
Stop managing multiple disconnected systems. PrintFactory brings job preparation, production management, color management, reporting, automation, nesting, and output together in a single platform.
**One workflow. One source of truth.
One focused solution.**



Built on an XML architecture with extensive integration options and total scalability, from a single device to multi-site global operations.

02

**Turn Production Chaos
Into Operational Control**
Production shouldn't feel like firefighting. PrintFactory automates repetitive processes, standardizes workflows, and provides real-time visibility across your operation, giving you complete control from order intake to final output.
Less guesswork. More confidence.

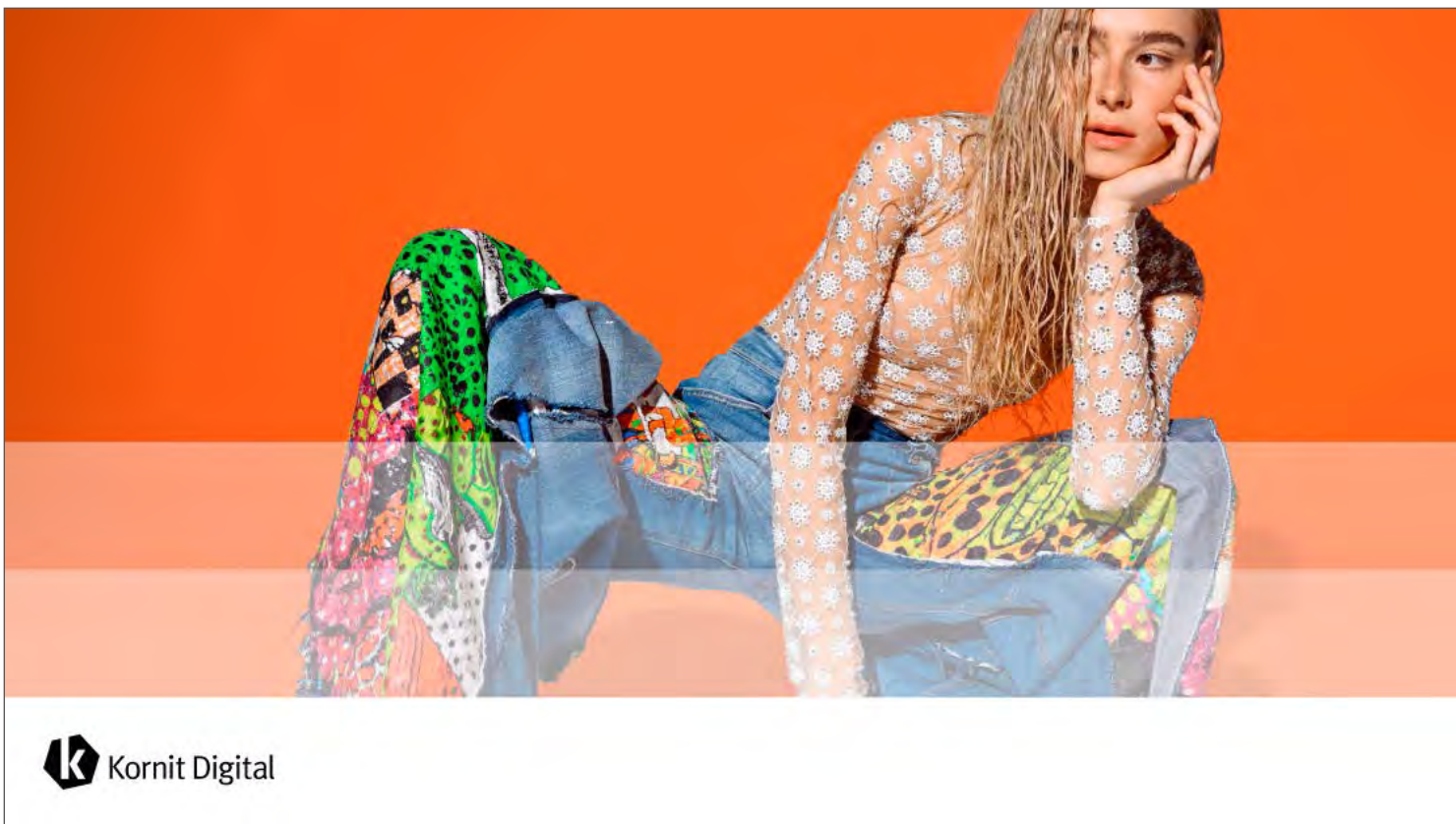


RIP and print up to 4 jobs simultaneously on Mac, Windows, and Linux, with real-time production routing and standardized workflows for faster throughput.

03

Backed by Kornit Digital

As a Kornit Digital company, PrintFactory combines the agility and expertise of a dedicated print software specialist with the innovation, stability, and long-term vision of a global digital production leader. Independent software expertise meets enterprise-scale innovation.



Long-term investment and development commitment backed by a global leader, giving you confidence in the platform’s future roadmap and ongoing enhancement.

04

Built Specifically for Print Production

Unlike generic workflow solutions, PrintFactory was built exclusively for print service providers. Every feature is designed around the realities of modern print production, helping businesses produce more with less effort while maintaining operational consistency.



Includes an integrated Editor app for macOS and Windows with unlimited seats, enabling remote work from the production site and reducing Adobe CC license requirements by up to 90%.



05

Industry-Leading Color Technology

Color remains one of the biggest challenges in print production. PrintFactory's advanced color technology delivers predictable, repeatable, and consistent output across devices, locations, operators, and production runs.

Better color. Less waste. More confidence.



Powered by our proprietary VISU™ device-link color engine, delivering proof-matching color across all devices and substrates with perfect greys and more vibrant spot colors. Includes advanced iterative re-calibration of media profiles for perfect load balancing across printers of the same model, ink-set, and media.

06

Automation That Actually Saves Time

Your team shouldn't spend valuable hours on repetitive manual tasks. PrintFactory automates job preparation, workflow processes, production routing, and routine production activities—allowing operators to focus on higher-value work.

Work smarter. Not harder.



The most powerful automation capabilities of any large format RIP workflow available today, including Industrial Cutting, Track & Trace labels, True Shape Nesting (Desktop and Cloud), automated job routing, and much more.

Better Colour. Less Waste. More Confidence.

07

**Minimum 15% Ink Saving :
Guaranteed**

Every drop of ink wasted is profit lost.

PrintFactory’s precision color management and intelligent job processing consistently deliver measurable ink savings across every production run. Provable results you can put in front of your finance team.



Customers typically achieve a minimum 15% ink saving across the board, usually 20% or more, with provable, documented results. PrintFactory also features automated and manual advanced nesting tools (Desktop and Cloud) for less reprints and maximum media saving.



08

**Global Support
From Real Print Experts**

When you need support, you need people who understand print. PrintFactory customers benefit from a global team of experienced print professionals who understand production environments, workflow challenges, and the realities of running a print business.

Expert help. Wherever you are.



Sales and technical guidance supports smooth implementation with minimal disruption. Comprehensive training and on-boarding collateral available, including in-app videos and e-training for your whole team.

09 **The Easiest Media Profiling Tool Available**

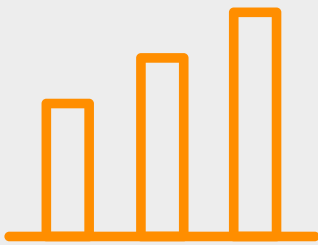
PrintFactory is designed to improve profitability by reducing waste, increasing productivity, minimizing errors, and improving operational efficiency, helping you maximize every job and every production hour.



Build multiple advanced Device Link profiles simultaneously without any specialist color knowledge. The easiest and quickest media profiling tool available today, with a Secure Cloud app for automatic back-up of all desktop RIP configurations, profiles, and custom-made elements, and automatic distribution to other RIPs across your production sites.

10 **Scales With Your Business. Trusted Worldwide.**

Whether you're running a single device, multiple production sites, or a global print operation, PrintFactory scales with your business. Thousands of print professionals across the globe rely on PrintFactory every day, from signage and display graphics to industrial and textile applications.



Thanks to its XML architecture, PrintFactory offers extensive integration options and total scalability. No limitations. No unnecessary complexity. As your production grows, your workflow platform grows with you.

Trusted by
Print Businesses
Worldwide



Sign and Display



Textile Printing



Industrial Printing



Packaging



Fleet Graphics

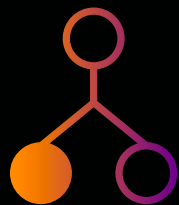


Decor & Interior

The
PrintFactory
Difference



15%+
Guaranteed
Ink Savings



100%
Unified
Workflow



Global
Expert
Support



VISU™
Color
Technology



XML
Integration
Architecture



Unlimited
Scalability

Simplify your workflow.

**Gain complete
production control.
Increase productivity
and profitability.**

Choose the platform built for print.

Book a demo today and discover how
PrintFactory can transform your
production workflow.

